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Magnus Anderberg

Senior Consultant — Project, Program, Product and Interim Management

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Drives projects, programs and teams to delivery

24 years at Ingka Group (IKEA) leading digital and business change, from global platform rollouts to group-level transformation programs, as well as units of up to 200 people. Experienced in both product- and project-oriented setups and in agile as well as traditional delivery, including preparing decision material and recommendations at CIO and director level.

KEY COMPETENCES

- Project & Program Management
- Product Management
- Digital Transformation
- Interim & Line Management
- IT Development Leadership (Traditional & Agile)
- Budget Accountability & Financial Management
- PMO Leadership
- Business Case Development
- Change Management
- Agile & Scrum
- Scaled Agile (SAFe)
- Global Rollouts
- OKR Coaching (Workpath-certified)
- Stakeholder Management
- Operating Model Development
- Team & Leadership Development

TRACK RECORD

- Highest rating in IKEA's annual performance review in most years.
- Consistently high ratings from my teams in Ingka's annual leadership survey.
- Handpicked for most of my roles at IKEA by leaders who had seen my work.
- Selected in competition for Ingka's 18-month Project Manager Program for high potentials.
- Delivered projects and programs up to EUR 150M and global rollouts across up to 30 countries and 300+ stores.

SELECTION OF ASSIGNMENTS

Global Marketing Transformation Program

2024 – 2026 · Growth & Marketing, IKEA · Program Manager

- Led a product-oriented global transformation program (EUR 150M+) to modernise IKEA's marketing.
- Brought together a new technical platform, new global ways of working and external agencies into a cohesive whole.
- Led a core team of 15 and a cross-functional organisation of 75+ people, with full accountability for program finances and delivery.

Digital Transformation Program — New Operating Model

2020 – 2023 · Transformation Office, IKEA · Deputy Program Manager

- Led one of IKEA's largest global organisational changes, shifting Ingka's Digital Unit to a product operating model for around 3,500 employees.
- Moved ways of working from classic demand/delivery governance to product-oriented, innovation-driven agile methods (discovery & delivery).
- Implemented standardised global product frameworks, including OKRs — shortening lead times and strengthening the organisation's own capacity for innovation.

Global PMO Leadership — Portfolio & Business Navigation

2019 – 2020 · IKEA · Head of Global PMO

- Strategic accountability for the group's central project portfolio and global delivery standards.
- Led and resourced three global sub-project offices, around 200 employees and consultants in total, including sub-managers.
- Established scalable governance models that improved delivery precision across billion-scale global initiatives.

Global Logistics Platform Rollout — Centiro

2014 – 2016 · IKEA · Project Manager

- Led a global, cross-functional infrastructure and logistics project (EUR 40M) delivered across 18 countries.
- Owned the entire delivery — from business case and system integration to go-live.
- Team of 25+ people and several external suppliers in the value chain; ensured adoption within the line organisation.

Picking in Store — Store Picking & Delivery Solution

2011 – 2014 · IKEA · Project Manager

- Led the development and global rollout of new picking and delivery solutions for IKEA stores (EUR 10M).
- Implemented the solution across 300+ IKEA stores in 26 countries.
- Responsible for design, delivery and adoption at store level, working closely with local operations worldwide.

Replenishment Planning — Global Planning & Order Solution

2009 – 2011 · IKEA · Project Manager

- Led the development and global rollout of digital planning and replenishment platforms (JDA Demand & Fulfilment) across 30 countries.
- Cross-functional expert team of 25 people, with line responsibility for 9 resources.
- Contributed to major efficiency savings through improved global order processes.

EMPLOYMENT

Devando AB — Senior Consultant

2026 – present

- Independent consulting in project, program and product management, digital transformation, interim leadership, change management and operating model development.

Ingka Group (IKEA)

2002 – 2026

- 2019–2026: Head of Global PMO, Deputy Program Manager and Program Manager at group level within digital and marketing transformation.
- 2009–2019: Project Manager and Project Office Manager across global logistics, infrastructure and store-facing platforms.
- 2002–2009: Grew through delivery and implementation roles across supply chain and business systems, including Supply Planner, Implementation Coordinator, Solution Expert and Deputy Project Manager.

EDUCATION & CERTIFICATIONS

- Certified OKR Coach, Workpath (2022)
- Leading SAFe — SAFe Agile Practitioner (2018)
- Silicon Valley Product Group (SVPG) — Inspired: Product Strategy & Leadership (2023)
- Tieto PPS — Project Manager (2008)
- Business Administration / IT, Linnaeus University (Växjö) (1998–2001)

LANGUAGES

Swedish (native) · English (fluent)